ARE YOU FIT FOR COMPLIANCE?
As data volumes increase, so do global data privacy regulations. It’s time to strengthen your core data protection strategy.

Total data produced per year (in zettabytes):
- 2011: 1.18z
- 2017: 16.3z
- 2025: 44z

*Source: IDC, AnalyticsWeek

IT’S ALL ABOUT TRUST
Business relationships are driven by trust. As digital transformation drives new innovation, your customers and partners need assurance that:
- Their data will not be misused
- Sensitive personal information will be protected

MORE ATTACKS, MORE MANDATES
Sophisticated attacks resulting in data breaches have spurred the introduction of new data privacy mandates.
- Many organizations are subject to multiple data protection requirements

Global data breaches:
- 2013: 2,612
- 2014: 3,275
- 2015: 4,236
- 2016: 4,149
- 2017: 5,000+ (projected)*

*Source: Risk Based Security Identity Theft Resource Center

GLOabal COMPLIANCE MANDATES
Enterprises worldwide must be able to demonstrate compliance with multiple mandates, including:
- PCI DSS
- GDPR
- Data breach notification requirements

COMPLIANCE DOES NOT EQUAL SECURITY
Meeting compliance mandates is necessary, but merely checking the box isn’t enough to keep up with today’s threats.

WE CAN HELP
Thales can help you:
- Render data useless even in the event of a breach
- Avoid breach notification requirements
- Encrypt Everything

Click here and get #FITforCOMPLIANCE

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