



## Thales Report: IoT is the fastest growing force affecting PKI planning and evolution

*Organisations apply stronger PKI security controls due to their increasingly critical role today*

**San Jose, CALIF. – Sept. 26, 2018** – Thales, a leader in critical information systems, cybersecurity and data security, announces that the Internet of Things (IoT) is the fastest growing trend driving the deployment of applications that use public key infrastructure (PKI) as evidenced by its latest annual [2018 Global PKI Trends Study](#).

The report, based on independent research by the Ponemon Institute and sponsored by Thales, reveals continued and increased reliance on PKI as a core enterprise asset and a root of trust. Over the past few years, cloud applications, and now the IoT, are the newest disrupters to future PKI planning as organisations not only tend to the digital certificate needs of today, but must also simultaneously prepare for the future – a future with never-before-seen diversity and scale.

While many of the traditional challenges to PKI adoption remain, such as a lack of clear ownership (70 percent), organisations are increasingly hiring PKI specialists and investing in additional security controls such as multi-factor authentication (62 percent). The findings, which reflect the responses of 1,600 IT security practitioners, demonstrate the current state of PKI maturity while hinting at future trends:

- In the next two years, almost half (42 percent) of IoT devices will use digital certificates for authentication
- As the IoT continues to grow, 27 per cent believe PKI deployments for device credentialing will live in the cloud, with 43 percent a combination of both enterprise and cloud
- Enterprises are beginning to encrypt data from IoT devices with 49 percent of respondents either extensively or partially encrypting their IoT device data
- IoT is the top trend driving deployment of PKI-enabled applications with a 23 percent increase from 2015
- Ranking important PKI capabilities necessary for IoT deployments, 45 percent of respondents cited scalability to millions of managed certificates as most important, followed by 39 percent who cited online revocation
- The use of hardware security modules (HSMs) to secure PKI digital certificates to form a root of trust and enable strong authentication has increased to 39 percent
- Forty-four percent of companies in the healthcare/pharmaceutical sector believe the IoT is one of the top two trends driving deployment of PKI applications
- The industrial/manufacturing sector led the charge in growth of PKI usage with an average of 43,000 certificates under management

**John Grimm, senior director security strategy, Thales eSecurity says:**

“In this era of digital transformation, where companies are deploying digital technologies to improve their operations, deliver value to customers and gain competitive advantage, IoT initiatives invariably are the backbone of those efforts. Huge amounts of data are generated by and collected from a rapidly growing number of IoT devices, with the cloud playing a pivotal role in IoT solutions of the future. But

there's no point in collecting and analysing that data, and making business decisions based upon it if you're not able to trust the devices or their data. For safe, secure IoT deployments organisations need to embrace time-tested security techniques, like PKI, to ensure the integrity and security of their IoT systems."

**Dr Larry Ponemon, chairman and founder of The Ponemon Institute, says:**

"In previous years, we highlighted PKI as an established technology positioned to tackle the authentication needs and challenges to support the rise of cloud applications. Now, the C-suite is challenging its teams to leverage IoT to improve and drive business. With this comes the increased risk of more endpoints to protect, and the need to understand the role of PKI as a critical enabler. At the same time, this underscores the need for further advancement in skilling and resourcing related to PKI and the overall ownership within the organisation."

[Download](#) your copy of the new 2018 Global PKI Trends Study.

Industry insight and views on the latest data security trends can be found on the Thales eSecurity blog at [blog.thalesecurity.com](http://blog.thalesecurity.com).

Follow Thales eSecurity on [Twitter](#) @Thalesecurity, and on [LinkedIn](#), [Facebook](#) and [YouTube](#).

**About Thales eSecurity**

Thales eSecurity is a leader in advanced data security solutions and services that deliver trust wherever information is created, shared or stored. We ensure that the data belonging to companies and government entities is both secure and trusted in any environment – on-premises, in the cloud, in data centers or big data environments – without sacrificing business agility. Security doesn't just reduce risk, it's an enabler of the digital initiatives that now permeate our daily lives – digital money, e-identities, healthcare, connected cars and, with the internet of things (IoT), even household devices. Thales provides everything an organisation needs to protect and manage its data, identities and intellectual property, and meet regulatory compliance – through encryption, advanced key management, tokenisation, and privileged-user control and high-assurance solutions. Security professionals around the globe rely on Thales to confidently accelerate their organisation's digital transformation. Thales eSecurity is part of Thales Group.

**About Thales**

The people we all rely on to make the world go round – they rely on Thales. Our customers come to us with big ambitions: to make life better, to keep us safer. Combining a unique diversity of expertise, talents and cultures, our architects design and deliver extraordinary high technology solutions. Solutions that make tomorrow possible, today. From the bottom of the oceans to the depth of space and cyberspace, we help our customers think smarter and act faster - mastering ever greater complexity and every decisive moment along the way. With 65,000 employees in 56 countries, Thales reported sales of €15.8 billion in 2017.

**Contact:**

Constance Arnoux  
Thales Media Relations – Security  
+33 (0)6 44 12 16 35  
[constance.arnoux@thalesgroup.com](mailto:constance.arnoux@thalesgroup.com)

Liz Harris  
Thales eSecurity Media Relations  
+44 (0)1223 723612  
[liz.harris@thales-ecurity.com](mailto:liz.harris@thales-ecurity.com)